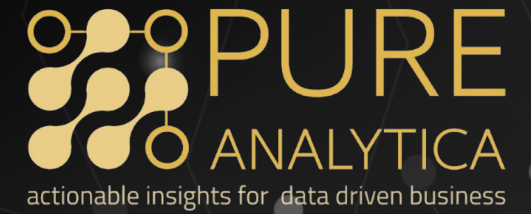




The Arab Technology & Innovation Summit



Partnership Booklet

# Technovation

June 6<sup>th</sup> – 7<sup>th</sup>, 2023

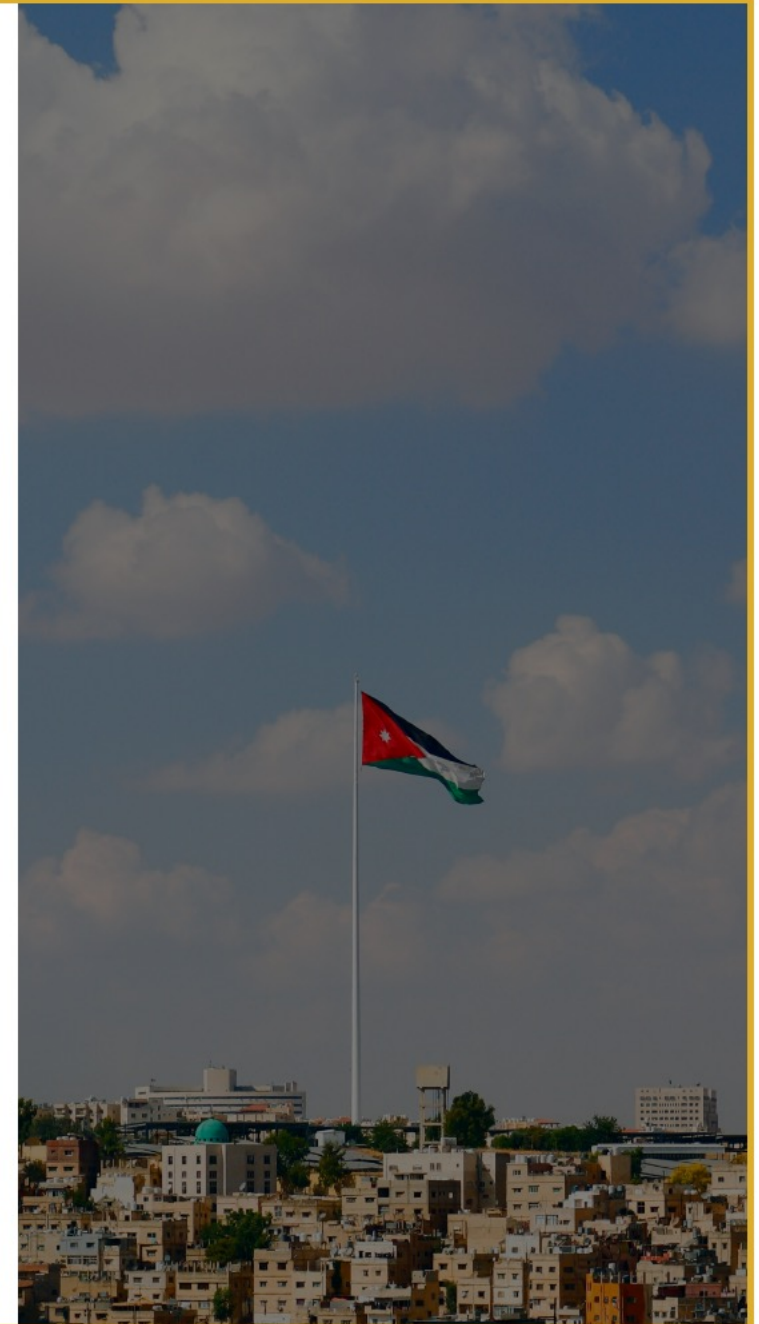
The St. Regis Hotel  
Amman - Jordan

[www.technovationsummit.com](http://www.technovationsummit.com)

## Welcome Note

Welcome to the Arab Technology and Innovation Summit (Technovation), taking place on June 6<sup>th</sup> and 7<sup>th</sup>, 2023! This exciting event brings together experts and innovators from across the Arab world to share their knowledge and insights on the latest developments in technology and innovation. With a packed schedule of panel discussions, keynote speeches, and networking opportunities, this summit is sure to be a memorable and rewarding experience for all attendees. Don't miss this chance to be a part of the cutting-edge dialogue and progress taking place in the Arab tech community.

**We hope to see you there!**



On the 6<sup>th</sup> and 7<sup>th</sup> of June 2023, Technovation will be hosted in an authentic and sumptuous environment with over 500 Technovation specialists, including Arab World strategists and policymakers, in attendance. The 2023 Technovation summit will take place in the St. Regis Hotel, Amman - Jordan. Technovation brings speakers and panelists of the highest caliber to share their experience and knowledge on emerging and hot topics related to technology and innovation, as well as their applications and use cases. The primary themes are the applications of Artificial Intelligence, Robotics, Big Data Analytics, FinTech, Educational Technology (EdTech), Augmented/Virtual Reality, Metaverse, 5G and the Internet of Things, Smart Cities, Blockchain, Cloud Computing, Cyber Security, Digital Transformation, and others in a variety of sectors and industries including government and public agencies, banking and financial institutions, telecommunications, healthcare, education, aviation, utilities, manufacturing, and agriculture, among others.

**Get ready for an incredible experience!**

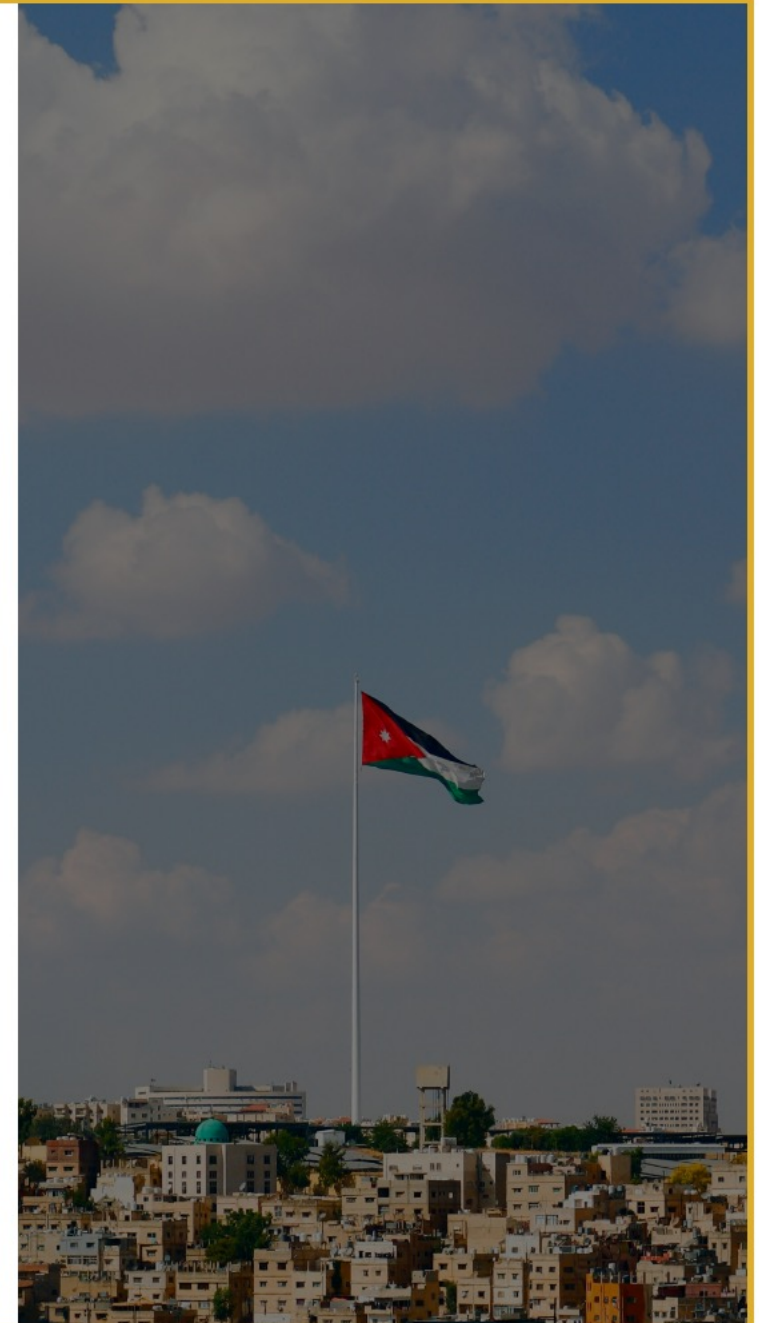




We honor our partners, sponsors, exhibitors, and key participants at the annual Falcon Award Ceremony. This award is not based on competition but rather a mechanism to recognize and appreciate the support of all our stakeholders who contributed to Technovation's enormous success. The award symbolizes our appreciation for the efforts of these exceptional organizations to seize the opportunities and overcome the obstacles presented by the Fourth Industrial Revolution. Indeed, such organizations demonstrate the greatest commitment to digital transformation and innovation in developing and managing their solutions, which may take the form of products, services, or platforms designed to meet the needs of the organization's target market more effectively.

## Why Should Attend?

- Technovation is the Arab World's premier technology and innovation summit
- Enjoy live demonstrations, seek advice from subject matter experts, and network with more than 500 professionals with similar interests
- Network with think tanks, leaders, decision makers and policy makers in the domain of technovation
- Explore growth opportunities and be exposed to novel ideas, concepts, and methods
- Explore potential partnerships and collaboration
- Meet and hear from your industry's solution-providers
- Learn about your competitors and exchange views on shared challenges
- Expand your knowledge, and improve your skills and competencies
- Discover resolutions and solutions to existing issues and problems
- Get insights into the latest trends in technology & innovation
- Learn beyond your field of interest – break out your comfort zone
- Get the energy of like-minded professionals



## Who Should Attend?

01

### C-LEVEL

- Chief Digital (Transformation) Officers
- Chief Innovation Officers
- Chief Operations Officers
- Chief Technology Officers
- Chief Commercial Officers
- Chief Information Officers
- Chief Strategy Officers
- Chief Information Security Officer

02

### Heads/Directors

- Heads/Directors of Digital Transformation
- Heads/Directors of Innovation
- Heads/Directors of Operations (various categories based on your industry)
- Heads/Directors of Information Technology
- Heads/Directors of Product/Service Development
- Heads/Directors of Marketing
- Heads/Directors of Information Security
- Heads/Directors of Human Resources
- Heads/Directors of Research & Development
- Heads/Directors of Engineering
- Heads/Directors of Center of Excellence, Quality Assurance, and/or Performance Management

03

### Professionals

- Digital Transformation
- Innovation
- Information Technology
- Information Security
- Operations (various categories based on your industry)
- Product/Service Development
- Research & Development
- Performance Management and Quality Assurance
- Engineers
- Subject-Matter Experts
- Entrepreneurs



# AGENDA

The Technovation Summit will take place over the course of two days. On the first day, the event will run from 9:00 AM to 5:00 PM, with two coffee breaks and a lunch break scheduled. On the second day, the event will start at 9:00 AM and end at 4:00 PM, also with two coffee breaks and a lunch break. In the evening of the second day, there will be an awards ceremony starting at 7:00 PM, followed by a gala dinner. Additionally, there will be an exhibition hall featuring innovative products, services, platforms, and ideas that will be open throughout the entire summit.

## DAY01

Technovation Summit (Speakers & Panel Discussions)  
Exhibition  
9:00 AM – 5:00 PM

## DAY02

Technovation Summit (Speakers & Panel Discussions)  
Exhibition  
9:00 AM – 4:00 PM

## DAY02

Awards Ceremony  
Gala Dinner  
7:00 PM – 10:00 PM



## Day 1

- 9:00 AM: Registration & networking
- 10:00 AM: Opening ceremony and welcome address
- 10:30 AM: Keynote speech – Artificial Intelligence & Robotics – Use Cases
- 11:30 AM: Coffee break & Networking reception
- 12:00 PM: Panel discussion on the current and future applications of FinTech
- 1:00 PM: Lunch break
- 2:00 PM: Panel discussion on Blockchain use cases & Applications
- 2:45 PM: Speaking sessions – 5G, IoT & Smart Cities: Lessons Learned and Future Prospects
- 3:30 PM: Coffee break & Networking reception
- 4:00 PM: Speaking sessions – Potentials of Metaverse & Augmented/Virtual Reality
- 5:00 PM: Closing

## Day 2

- 9:00 AM: Keynote speech – Cyber Security in the Digital Economy
- 10:00 AM: Panel discussion on Tech Entrepreneurship & Innovation
- 10:45 AM: Speaking sessions – Cloud Computing Challenges & Opportunities
- 11:30 AM: Coffee break & Networking reception
- 12:00 PM: Panel discussion about Exploring the Possibilities of EdTech Applications
- 1:00 PM: Lunch break
- 2:00 PM: Panel discussion on the Role of Government in supporting Tech and Innovation
- 2:45 PM: Panel discussion about Digital Transformation Initiatives – Use Cases
- 3:30 PM: Coffee break & Networking reception
- 4:00 PM: Closing ceremony
- 7:00 PM: Awards ceremony and gala dinner



Exhibition hall featuring innovative products, services, platforms, and ideas is open throughout the entire summit.

# The Exclusive Falcon Awards Ceremony Partner



## Partnership Packages

**\$50,000**

- 20 m<sup>2</sup> of complimentary exhibition space
- One main speaker at the summit
- Main speech at the Award Ceremony
- Two panelists during the summit
- 20 complimentary summit registrations
- 20 Complimentary tickets to attend the awards ceremony and the Gala Dinner
- 6 complimentary exhibition registrations
- First-class Press and Media Coverage & Exposure (PR) as the company will be declared and branded as the exclusive Award Ceremony partner on all printed and online news through our elite media partners
- Onsite and online branding before and during the summit
- Onsite premium branding during the Award Ceremony
- 6 Dedicated roll-ups
- Company logo on key areas of the official printed materials – banners, roll-ups, program book, badges, and other marketing materials
- Company logo recognition on all staff t-shirts
- Company logo recognition within technovation's website, smart phone application, and social media
- Delegate bag inserts (A4 flyer)
- The first partner to choose the exhibition booth location

## Diamond Partner



### Partnership Packages

**\$20,000**

- 16 m<sup>2</sup> of complimentary exhibition space
- One main speaker at the summit
- One panelist during the summit
- 10 complimentary summit registrations
- 5 Complimentary tickets to attend the awards ceremony and the Gala Dinner
- 5 complimentary exhibition registrations
- Media Coverage & Exposure (PR) as the company will be declared and branded as a DIAMOND partner on all printed and online news through our elite media partners
- Onsite and online branding
- 3 Dedicated roll-ups
- Company logo on key areas of the official printed materials – banners, roll-ups, program book, badges, and other marketing materials
- Company logo recognition on all staff t-shirts
- Company logo recognition within technovation's website, smart phone application, and social media
- Delegate bag inserts (A4 flyer)
- First priority in choice of exhibition booth location

## Platinum Partner



### Partnership Packages

**\$15,000**

- 12 m<sup>2</sup> of complimentary exhibition space
- One main speaker at the summit
- 7 complimentary summit registrations
- 3 Complimentary tickets to attend the awards ceremony and the Gala Dinner
- 4 complimentary exhibition registrations
- Onsite and online branding and exposure (PR)
- Company logo on the official printed materials – banners, roll-ups, program book, and other marketing materials
- Company logo recognition on all staff t-shirts
- Company logo recognition within technovation's website, smart phone application, and social media
- Delegate bag inserts (A4 flyer)
- Second priority in choice of exhibition booth location

## Gold Partner



### Partnership Packages

**\$10,000**

- 9 m<sup>2</sup> of complimentary exhibition space
- One panelist
- 5 complimentary summit registrations
- 2 Complimentary tickets to attend the awards ceremony and the Gala Dinner
- 3 complimentary exhibition registrations
- Onsite and online branding and exposure (PR)
- Company logo on the official printed materials – banners, roll-ups, program book, and other marketing materials
- Company logo recognition on all staff t-shirts
- Company logo recognition within technovation's website, smart phone application, and social media
- Third priority in choice of exhibition booth location

## Exhibitor Partner A



### Partnership Packages

- 6 m<sup>2</sup> of complimentary exhibition space
- 3 complimentary exhibition registrations
- One complimentary ticket to attend the awards ceremony and the Gala Dinner
- Onsite and online branding and exposure (PR)

**\$3,000**

## Exhibitor Partner B



### Partnership Packages

- 3 m<sup>2</sup> of complimentary exhibition space
- 2 complimentary exhibition registrations
- Onsite and online branding and exposure (PR)

**\$1,500**



## Tickets

**10% discount on group  
tickets (5 tickets or  
more)**

### Standard Ticket (\$250)

- Participation in the summit for two days, with two coffee breaks and lunch per day included.
- Access to the exhibition throughout the duration of the summit

### Premium Ticket (\$400)

- Participation in the summit for two days, with two coffee breaks and lunch per day included.
- Access to the exhibition throughout the duration of the summit
- Participation in the awards ceremony
- Participation in the poolside Gala dinner

### Traveler Ticket (\$800)

- Accommodation for 3 nights at the St. Regis Hotel– Deluxe Room with Breakfast
- Participation in the summit for two days, with two coffee breaks and lunch per day included.
- Access to the exhibition throughout the duration of the summit
- Participation in the awards ceremony
- Participation in the poolside Gala dinner



## Our Esteemed Speakers



**H.E. Mothanna Gharaibeh**  
Former Minister-Ministry of Digital  
Economy and Entrepreneurship  
CEO of Fifth Advisory Services



**H.E. Maha Bahu**  
CEO of Jordan Payments and  
Clearing Company (JoPACC)



**Dr. Roman Beck**  
Head of the European Blockchain  
Center (Germany)



**Nidal Bitar**  
CEO of the ICT Association of  
Jordan – Int@j



**Mark Thomas**  
President – Escoute Advisory Services  
CGEIT CRISC, CDPSE, COBIT  
Assessor, ISACA (USA)



**Sila Unay**  
Senior Director, Oracle  
Corporation, (UAE)



**Dr. Mutaz M. Al-Debei**  
CEO & Founder of Pure Analytica  
CISA, CISM, OCA, IAIDL



**Michael Motta**  
VP Products SiTech, (USA)

## Our Esteemed Speakers



**Dr. Rami Shaheen**  
MasterMind of AI Future  
Management Tools and Innovation  
(UAE)



**Dr. Ashraf Bany  
Mohammed**  
Board Member – Innovative  
Startups & SMEs Fund



**Dr. Yousef Al Abdallat**  
Manager of Faculty for Factory  
(FFF)

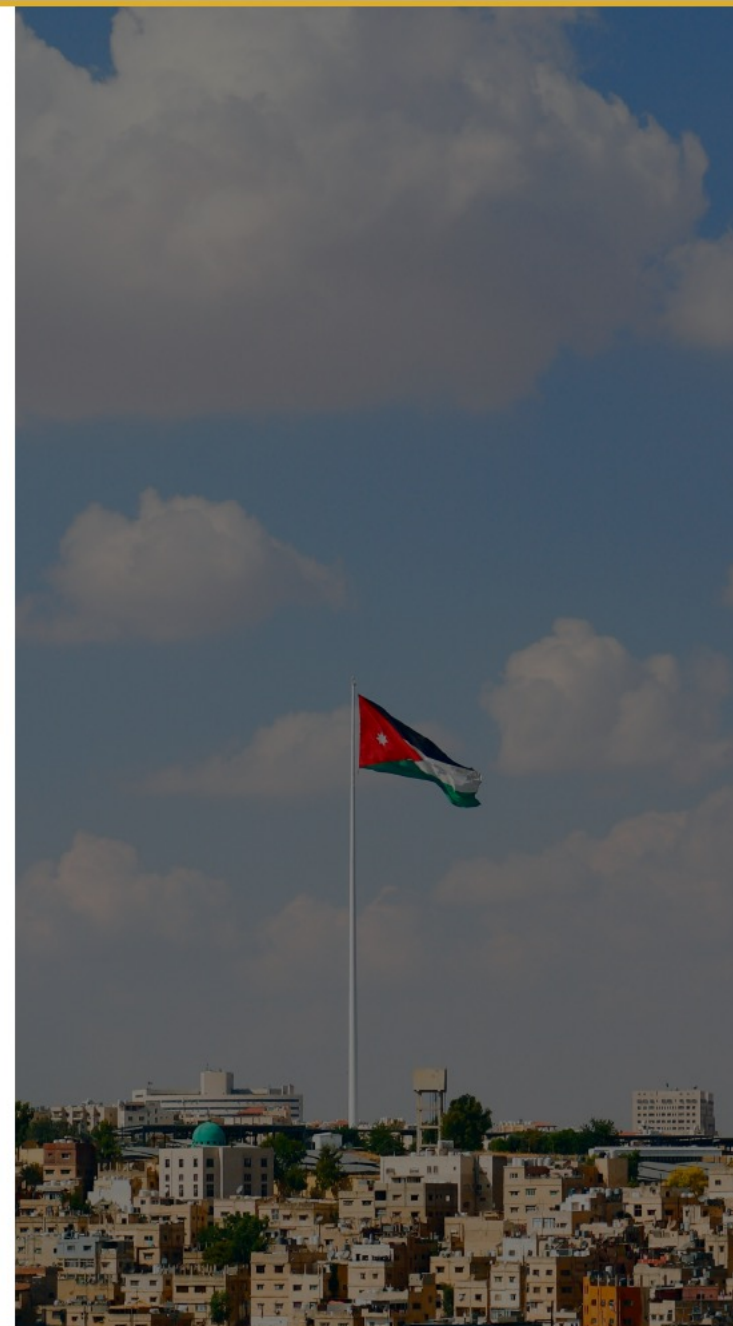


**Ahmad Alamm**  
Data Science Specialist (KSA)



**Dr. Mohammad Ibrahim**  
General Secretariat of the Council  
of Ministries, Member of the E-  
Government Advisory Board (Iraq)

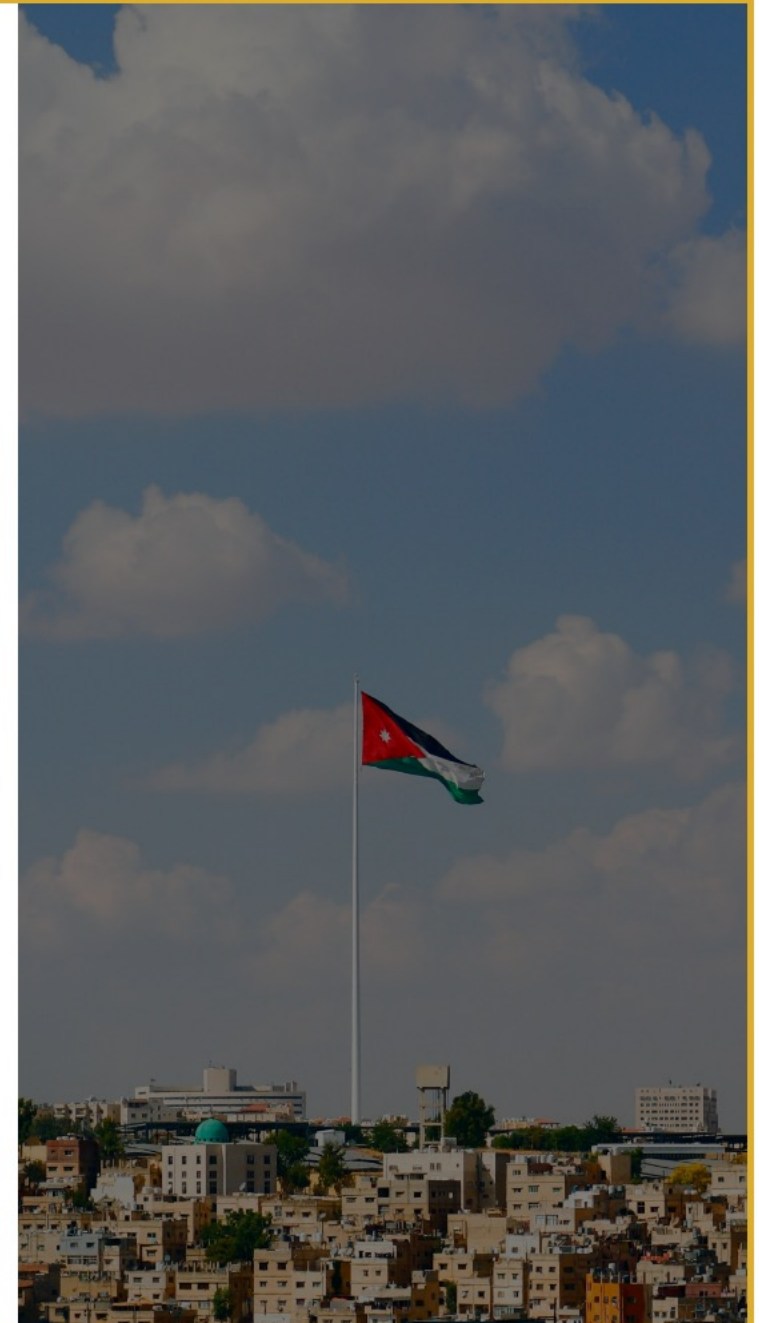
## Diamond Sponsors



## Platinum Sponsors



## Gold Sponsors



## Community Partners



Summit Management Partner



Robotics Partner

QUILL®



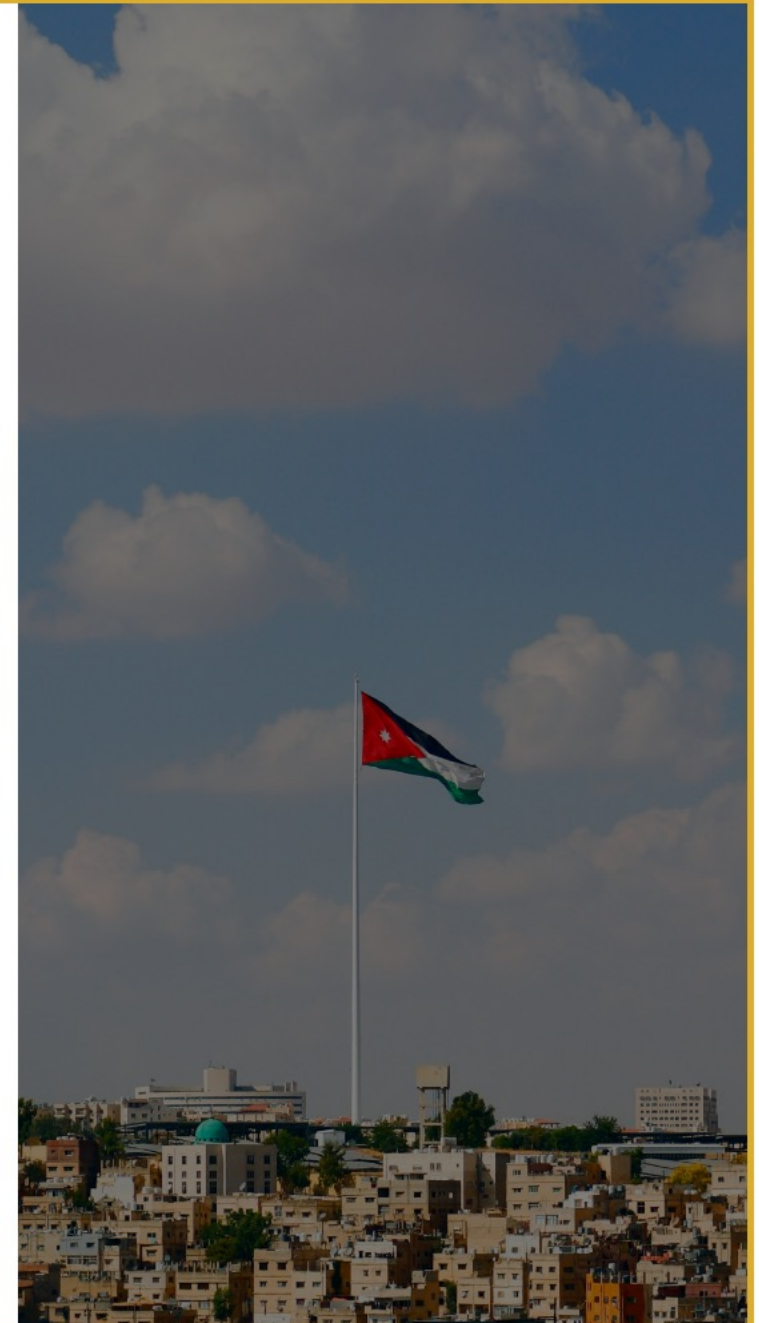
## Business Tourism Partners



## Media Partners

**Who's Who** in Jordan's Information and Communication Technology (ICT)  
[www.JordanICT.com](http://www.JordanICT.com)

**Who's Who** in Jordan's Banking, Insurance and Financial Services  
[www.JordanFinancialServices.com](http://www.JordanFinancialServices.com)

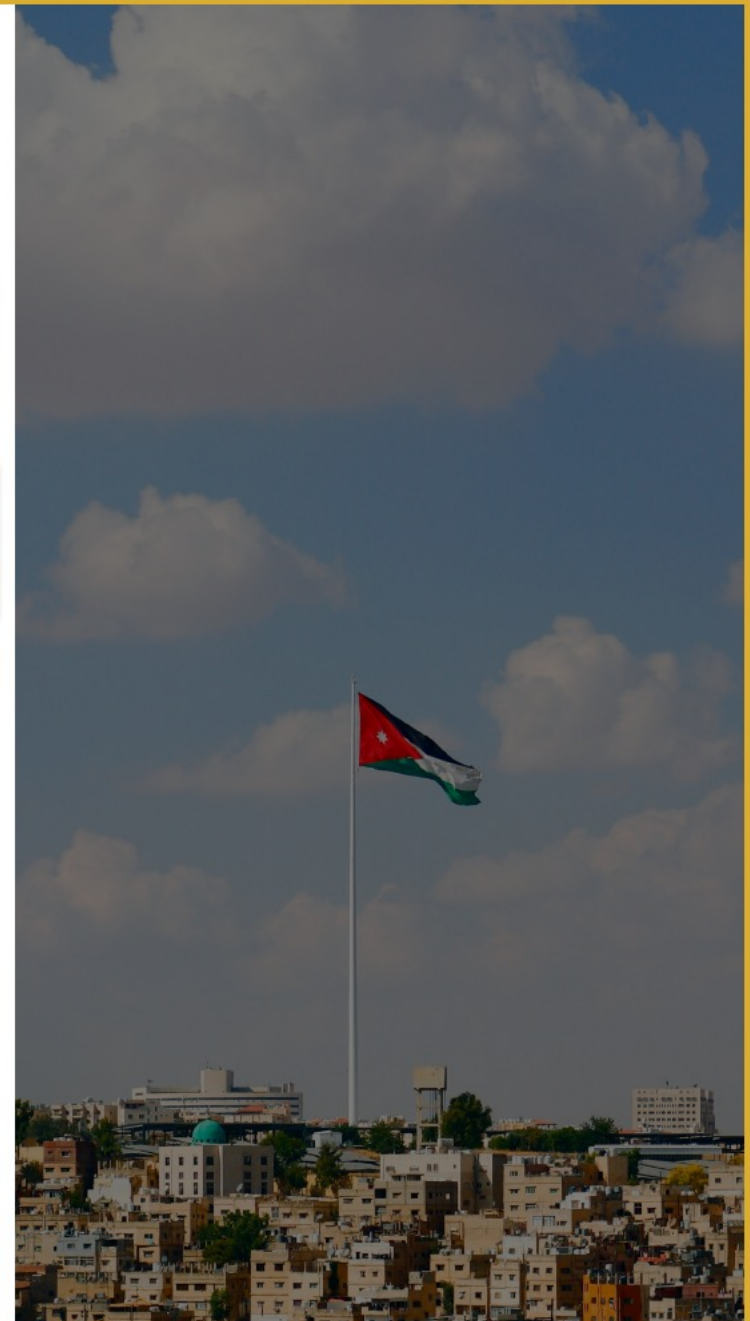




# Exhibitors



www.technovationsummit.com







The Arab Technology & Innovation Summit

# Looking forward to seeing you all at TECHNOVATION

Dr. Mutaz M. Al-Debei

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+962790021631

#Technovation



Organizer



Summit Management Partner



Technical Partner



[www.technovationsummit.com](http://www.technovationsummit.com)



Technovation

The Arab Technology & Innovation Summit

**Thank You!**